

— WELCOME TO —

# atoMc

## McDonald's atoMc Hockey!



### Dear Parents,

We hope this season you and your children create great memories with your atoMc Hockey team.

McDonald's grassroots hockey program has supported 300,000+ players across Canada since 2011, including over 54,000 this hockey season.

All players receive jerseys, socks and a toque, and will have the opportunity earn the Golden Moment jersey. One player each game will be awarded the Golden Jersey by their coach for demonstrating excellent teamwork and sportsmanship.

Along with the Golden Jersey, the recipient will be awarded a golden moment iron-on patch that can be affixed to a jacket, jersey or hockey bag. There is one for each player on the team.

At atoMc Hockey we recognize the importance of family both on and off the ice, so we include Ronald McDonald House Charities (RMHC) patches on all our jerseys. Seventy percent of Canadian families live outside a city with a children's hospital, so the 15 RMHC houses across Canada give families a place to stay close to where their child is being treated. To learn more please visit: [www.rmhccanada.ca](http://www.rmhccanada.ca)



Ronald McDonald  
House Charities®  
CANADA

### WIN A TEAM PARTY

Enter our atoMc Hockey contests throughout the season for a chance to win a team party! Check out [www.atomchockey.ca](http://www.atomchockey.ca) for all contest information.

### MORE WAYS TO WIN

If you commemorate your child's Golden Moment with a photo on Twitter, Facebook or Instagram, and include #atoMcHockey and @McDonaldsCanada you will be entered to win a party for your entire team at your local McDonald's. For more contest details, see [www.atomchockey.ca](http://www.atomchockey.ca)

### McDonald's atoMc Hockey is a LOCAL sponsorship program

McDonald's Owner Operators from across the country provide the jerseys and kits for the players. Interested in planning a team event, or inviting your local sponsor to connect with your team? Please inquire at [atoMcHockey@gotoguys.net](mailto:atoMcHockey@gotoguys.net)

## We wish you a fantastic hockey season!

▶ For further information  
visit: [www.atomchockey.ca](http://www.atomchockey.ca) or inquire at [atoMcHockey@gotoguys.net](mailto:atoMcHockey@gotoguys.net)

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