



McDonald's® atoMc® Hockey Coach

THANK YOU for being a volunteer coach! We hope this season you and your team create great memories.

Since its inception in 2011, McDonald's® grassroots hockey has supported more than 300,000 players across Canada. This season more than 54,000 players are participating in atoMc® Hockey (atom age) and Équipe McDo (bantam age in Quebec) programs.

McDonald's atoMc Hockey is a LOCAL sponsorship program. Owner Operators from across the country provide the jerseys all the players wear and each association is paired with a specific McDonald's restaurant.

Are you interested in having a team event at your local restaurant? The minor hockey association volunteer who registered your club for atoMc Hockey is connected to your paired McDonald's restaurant sponsor at the beginning of each season. If you are unsure of who your atoMc Hockey association representative is please reach out to atoMcHockey@gotoguys.net for assistance.

Associations that do not have a McDonald's in their community are paired with the closest restaurant so they may visit if they are travelling for a tournament.

Your community restaurant management and staff are looking forward to meeting you and your players.

atoMc Hockey teams are invited to participate in our contests throughout the season for a chance to win a team party and more! All contests will be communicated to your association's atoMc Hockey representative. Enter your team for a chance to win!

We wish you a fantastic hockey season!

For further information visit: www.atoMcHockey.com Still have questions? Please email: atoMcHockey@gotoguys.net

In your kit you will find:

For each player:

- atoMc jersey (sized by number)
- Pair of socks
- Knit toque

Please note: Players are to keep their jersey (1) and socks at the end of the season

For Coaches:

- Dry erase rink clipboard
- Knit toque (for 3 coaches)
- Golden Moment Jersey - **please see instructions on back of page**
 - Golden Moment iron-on patches (to be handed out along with the Golden Jersey to a different player who earns it each week during the season). Note, there is ONE patch per player on the team. Each player should earn one during the season, replacements are not available.