



Social Media Guidelines – BC Hockey Volunteers

The Social Media Policy will outline the guidelines and use of social media platforms for BC Hockey members. BC Hockey encourages all members to be actively involved with social media as topics relate to hockey. BC Hockey recommends that social media is used in a positive manner and BC Hockey will view comments/posts as public information.

Social Media is all online communication, which includes, but is not limited to:

- Facebook
- Twitter
- Instagram
- Blogs
- Pinterest
- Flickr
- YouTube

1. Be enthusiastic. Enthusiasm is contagious and the positive comments you make online can and will help promote our different events, as well as the sport of hockey.
 2. Be aware that you should not post personal or contact information of yours or other members of BC Hockey
 3. If you are a player, coach, manager or trainer be aware that your comments reflect the team and organization.
 4. Be respectful, even to those who aren't. Don't get into a war of words with negative fans. If you feel that some comments are inappropriate, make sure someone from your team or Association is aware of the situation. They will take appropriate action if needed.
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